

PRESS RELEASE

Calendars.com Ranks 399 in Internet Retailer Top 500 Guide

Austin, Texas June 24th, 2010 – Austin based Calendars.com, the largest online retailer of calendars and planners, has ranked #399 overall in the 2009-2010 edition of Internet Retailer's Top 500 Guide. The guide, published annually, ranks America's 500 largest web retailers based on their 2009 sales.

“With the rollout of a new e-commerce platform and the addition of a new director of e-commerce, it was a year of change for Calendars.com,” says Internet Retailer Editor-In-Chief Kurt Peters. “The investment paid off with an increase of 12% in annual web sales and another ranking in our Top 500.”

Founded in 1999, Calendars.com is an affiliate of Calendar Holdings, LLC, a seasonal gift store and kiosk company. Calendars.com reached \$17.7 million in sales during the 2009 fiscal year, an increase of 12% from the previous year. In 2009, the company implemented a new e-commerce platform and customer service backend.

Robert Gilbreath, Director of E-commerce Marketing says, “The rest of this year and into next is booked solid with new customer-centric projects. Bazaarvoice Ratings and Reviews, a mobile site, and a gift finder / search tool are all already in the works.”

Calendars.com is the industry leader in calendar and planner sales, and has started an initiative to expand into the game and puzzle market. The website currently has over 6,500 calendar titles and 800 games and puzzles available.

About Calendars.com

Founded in 1999, Calendars.com now has the world's largest calendar inventory. They are an affiliate of Calendar Holdings, LLC, the owners of Calendar Club kiosks and stores. The headquarters and 150,000 sq. foot warehouse are located in Austin, Texas.

About Internet Retailer

Internet Retailer's definitive ranking and analysis of America's 500 largest e-retailers is based on annual 2009 Internet sales, researched by Internet Retailer and confirmed by retailers. This report includes company financial, operational and performance data, as well as vendors in key categories.

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